








	Process	Product	People	Place	Profit
 1 Eliminate Waste	67% absolute reduction in the volume of waste sent to landfill (78% per unit of production)	Random design Sample Take back	QUEST EcoSense	Ultrasonic cutting machine Six Sigma	Cumulative avoided waste costs totalling \$405 million Over 6m sqm sold of random design products in Europe since 2001
 2 Benign Emissions	Absolute net change in GHG emissions is down 71%	TacTiles™ Cool Carpet® GUT and Green Label Plus certificates		Substituting chemicals Laser tile coding	Global sales of TacTiles™ exceeded USD 2m in 2008
 3 Renewable Energy	Total energy use down by 44% since per unit of production	European products manufactured using 100% green electricity Cool Carpet® standard in all random design and flatweave products		Eco-cooling Solar panels Sun-trackers Aluminium reflectors Varmatic lighting Landfill gas in US	More than 69m sqm of Cool Carpet® sold since 2003
 4 Closing the Loop	ReEntry™ More than 133,000 tonnes of carpet diverted from landfill globally	24% of total raw materials are recycled or bio-based materials 52% recycled materials in European backing	ReEntry™ partnerships	ReUse Cool Green Waste to Energy Yarn-Backing separation	We produce an Life Cycle Analysis (LCA) for every product we sell
 5 Resource-efficient Transportation	Shifting to rail and barges (multimodal) Grouping deliveries (90% full trucks in Netherlands)	99.7% of the products sold in Europe are manufactured in Europe	Local employees (e.g. 80% live within 9 miles from factory at Shelf UK) Car pooling Maximum CO ₂ limits in company cars Cool to Commute Trees for travel		Up to 40% cost reduction with multimodal transport
 6 Sensitizing Stakeholders	NGO partnerships Customer engagement Green Building Councils	Mission Zero Product Rating	FastForward to 2020 Training Sustainability Ambassadors Programme	TPM training Sustainability-related bonus	InterfaceRAISE Awards (e.g. Queens Award for Sustainable Development 2008) (#1 in Globescan survey of opinion leaders)
 7 Redesign Commerce	Less is more design concept Extending product life	FlatWorks (Flatweave products) FairWorks Intercell The Versaflex™ System TacTiles™	Innovation network	Sustainable showrooms (including LEED certified buildings)	4.75m sqm of Flatweave products sold in Europe